



Presents the Annual Milford Regional

# RADIOTHON

To Benefit the **Oliva Fund for Cancer Care**

## Monday, August 28 • 2017

Broadcast **LIVE** from the Milford Regional Golf Tournament at The Franklin Country Club.

Also live streaming at [wmrcdailynews.com](http://wmrcdailynews.com)

or download our mobile app

**Myfm101.3live.**

## SPONSORSHIP OPPORTUNITIES

### Anchor Sponsor

### \$5,000

- Your logo on the banner on Route 140 outside the Cancer Center at Milford Regional
- Over 200 promotional announcements on Myfm101.3
- Your logo on all promo pieces
- Your logo on the web and event social media
- Opening and closing Radiothon billboard sponsorships
- Live interview the day of the event
- Live on-air mentions for all 11 hours of the Radiothon

### Supporting Sponsor

### \$2,500

- Over 100 promotional announcements on Myfm101.3
- Your logo on selected promo pieces
- Your logo on the web and event social media
- Opening and closing Radiothon billboard sponsorships
- Live interview the day of the event
- Live on-air mentions for 5 hours during Radiothon

### Half-Hour Sponsor

### \$550

- Promotional on-air mentions on Myfm101.3 the week preceding the Radiothon
- Pre-recorded interview broadcast during your sponsored half-hour
- Opening and closing billboard sponsorships for your half-hour
- Live on-air mentions throughout your half-hour sponsorship

### Contributor

### \$275

- Live on-air mentions during the course of the day
- Opening and closing Radiothon billboard sponsorships

**I/We would like to sponsor the Radiothon presented by Myfm101.3 and WMRC 1490-AM at the level below to benefit the Oliva Fund for Cancer Care.**

**Anchor Sponsor** \$5,000

**Supporting Sponsor** \$2,500

**Half-Hour Sponsor** \$550

**Contributor** \$275

**Please Send an Invoice**

**Check Enclosed**

Payable to Milford Regional Healthcare Foundation

**Charge My Credit Card**

Please complete credit card information below.

**Total**

Thank You!

Card # \_\_\_\_\_ CSC \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

NAME \_\_\_\_\_

PLEASE PRINT

COMPANY \_\_\_\_\_

HOW DO YOU WANT THE COMPANY NAME REFERRED TO ON THE RADIO? PRINT NAME HERE IF DIFFERENT FROM ABOVE

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

# Milford Regional Healthcare Foundation

**Please mail this completed form  
along with payment information to:**

Milford Regional Healthcare Foundation  
14 Prospect Street, Milford, MA 01757

Visit [foundation.milfordregional.org/Radiothon](http://foundation.milfordregional.org/Radiothon) for information or to make your gift online.

Questions? Contact the Foundation Office at 508-422-2034 or [foundation@milreg.org](mailto:foundation@milreg.org).